

ZÁRUKA ELEKTROMOBILITA

COMPANY

Zelenka & Kovanic, s.r.o.

PROJECT DESCRIPTION AND OBJECTIVES

As part of the Electromobility program, which is funded by the National Development Bank, we received a grant to purchase an electric vehicle. This project focuses on modernizing our fleet and supporting sustainable development. The acquisition of an electric vehicle represents a step in implementing ecological solutions into our daily activities.

The Tesla Model 3 Long Range electric vehicle we acquired is equipped with modern technologies that ensure low energy consumption and minimal environmental impact.

Project Objectives:

1. Reduction of CO₂ emissions – By acquiring an electric vehicle, we contribute to reducing carbon dioxide and other harmful emissions associated with the use of traditional combustion engines.
2. Support for ecological transport – The project aims to promote new modes of transportation and contribute to environmental protection.
3. Reduction of operating costs – Electric vehicles have lower maintenance and operating costs compared to vehicles with traditional combustion engines, which helps reduce overall transportation costs.

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4. Improvement of corporate image – An active approach to electromobility reflects our organization's image as an active entity in environmental protection.
5. Contribution to meeting national climate policy goals – The project supports the fulfillment of the Czech Republic's goals in transitioning to clean mobility.

PROJECT IMPLEMENTATION RESULT

After the project implementation, we were able to fully integrate the electric vehicle into our fleet. This step led to a reduction in CO₂ and other harmful emissions in our operations. Due to the lower operating and maintenance costs of the electric vehicle, we observed positive economic results, contributing to the overall efficiency of our logistics operations.

The acquisition of the electric vehicle allowed us to raise awareness of sustainable mobility and support further initiatives in the field of ecological technologies.

The implementation of this project brought positive changes both in environmental protection and in the economic efficiency of our organization. The electric vehicle is now a key part of our corporate fleet.